# HARLEY LANGDALE, JR. COLLEGE OF BUSINESS ADMINISTRATION

Dr. L. Wayne Plumly, Jr., Dean 216 Thaxton Hall Dr. Mel E. Schnake, MBA Director 208 Pound Hall Dr. Leonard Weld, M.Acc. Director 214 Pound Hall

The Harley Langdale, Jr. College of Business Administration at Valdosta State University offers a Master of Business Administration (MBA) program with tracks in General Business and in Healthcare Administration and a Master of Accountancy (MAcc) program. With six other AACSB-accredited business schools in Georgia, the Langdale College also offers a collaborative, web-based Master of Business Administration (WebMBA) program. Valdosta State University graduates from both programs receive the same VSU Master of Business Administration degree.

The MBA and WebMBA programs are designed to offer graduate business education that prepares graduates for management careers in both for-profit and not-for-profit organizations. The programs integrate knowledge of the functional areas of business with ongoing developments in business practice. Furthermore, the programs seek to develop students' critical thinking, problem-solving, and communication skills; their appreciation for diverse cultural perspectives; and their ability to solve real-world business problems.

The Healthcare Administration track of the MBA provides an opportunity for medical professionals and those interested in the medical profession to acquire business knowledge so that they may advance in their careers and/or move into administrative positions.

The MAcc is a specialized graduate degree that prepares its graduates for careers in accounting. The program integrates accounting knowledge within the broader context of the other functional areas of business. The MAcc program seeks to develop students' critical thinking, problem-solving, communication, and technology skills.

The MAcc, MBA, and WebMBA programs are fully accredited by AACSB International–The Association to Advance Collegiate Schools of Business, the premier national accrediting agency for programs in business administration. This accreditation places the Langdale College in the top 5% of all business schools worldwide.

The Langdale College, on VSU's Steel North Campus, has state-of-the-art facilities including multimedia classrooms, a student computer lab, and two computer teaching classrooms.

Prior to admission to any graduate program at Valdosta State University, applicants must first submit a completed application packet to the Graduate School. A completed application packet includes official transcripts from all institutions previously attended, official test scores (GMAT or GRE), completed application form, fee, and any additional program requirements submitted by the admission deadline. To be considered for the preferred term, all required materials must be received by the Graduate School no later than the close of business on the deadline. It is the responsibility of the applicant to allow adequate time for document submission and to ensure receipt of documents.

#### ADMISSION REQUIREMENTS FOR THE MBA PROGRAM

Applicants must have completed the following four prerequisites before being admitted to the program:

Course	VSU Course Number
Principles of Accounting I	ACCT 2101
Principles of Accounting II	ACCT 2102
Applied Business Statistics	BUSA 2100
Financial Management	FIN 3350

These prerequisites may be satisfied by taking an on-campus course from an accredited college or university or by completing self-paced CD modules developed for this purpose.

Admission requirements include a minimum GMAT score of 400, a minimum GPA of 2.50, and a minimum of 950 points using the formula: GMAT score + (200 x GPA). In lieu of the GMAT, applicants may submit GRE scores. Minimum GRE scores are 146 Verbal and 142 Quantitative.

The MBA committee will consider waiving the GMAT/GRE test requirement under either of two conditions:

- The applicant has substantial/managerial experience (minimum 7 years); or
- The applicant already holds a master's degree or higher from an accredited college or university.

To be considered for a test waiver, e-mail Dr. Schnake (mschnake@valdosta.edu) and attach copies of your transcript(s) and a detailed resume.

#### **GEORGIA WebMBA® PROGRAM**

"Georgia's MBA for the New Millennium"

The collaborative, web-based Master of Business Administration (WebMBA) program is offered by six AACSB-accredited business schools in Georgia (Valdosta State University, Columbus State University, Kennesaw State University, Georgia College and State University, Georgia Southern University, and University of West Georgia). The purpose of this program is to enhance the graduate educational opportunities for working business professionals in Georgia. To view the Georgia WebMBA Consortium Web Site, please see **www.webmbaonline.org**.

All six schools admit students, who participate in a common curriculum. Each WebMBA consortium school provides faculty who are academically or professionally qualified. The faculty members for this program are among the strongest graduate faculty for each school in terms of teaching, research, and business experience.

A new WebMBA cohort is admitted each fall semester. Two WebMBA courses will be offered each semester, including summer terms. A student may complete the entire program in five semesters.

### WEB MBA LEARNING GOALS

- 1. Analysis: Graduate students will analyze and evaluate alternative courses of action using appropriate qualitative and quantitative tools to support organizational decision making.
- 2. **Application**: Graduate students will be able to evaluate the utility of business concepts and apply them in specific situations.
- 3. Ethics and Social Impact: Graduate students will recognize and assess the ethical and social dimensions of business activities and evaluate their impact on business decisions.
- 4. **Information Technology**: Graduate students will evaluate and appropriately use information technology to enhance personal and organizational effectiveness.
- 5. **Integration**: Graduate students will solve problems and make decisions that integrate multiple business functions across a broad range of situations.
- 6. **Leadership**: Graduate students will integrate effective interpersonal skills with organizational leadership abilities.

### EXAMPLES OF GOAL ASSESSMENTS

- 1. Students complete knowledge test related to relevant learning objectives for each course.
- 2. Students complete class exercises, and group projects and present cases in oral and written form.
- 3. Faculty observe and rate students on teamwork and leadership skills.

### ADMISSION DEADLINES

See WebMBA web site at http://www.webmbaonline.org for the most current admission deadlines.

Go to the Graduate School Website at **http://www.valdosta.edu/academics/graduate-school/welcome.php** and click on Our Programs, then click on WebMBA Program for information on:

- Specific WebMBA Program Admission Requirements
- WebMBA Program Retention, Dismissal, and Readmission Policies
- WebMBA Program Graduation Requirements

### To Apply Online: https://www.applyweb.com/apply/vsug/menu.html

### WebMBA COURSES

The WebMBA graduate curriculum consists of the following 10 three-hour courses offered exclusively by the approved course-management system, plus a required, on-site student orientation course. Attending our 2-day orientation is mandatory unless you live outside the continental U.S.

WMBA 6000 Human Behavior in Organizations	3 hours
WMBA 6010 Managerial Accounting	3 hours
WMBA 6030 Global and International Business	3 hours
WMBA 6040 Managerial Decision Making	3 hours
WMBA 6050 Strategic Marketing	3 hours
WMBA 6060 Managerial Finance	3 hours
WMBA 6070 Entrepreneurship	3 hours
WMBA 6080 Management Information Systems	3 hours
WMBA 6100 Productions and Operations Management	3 hours
WMBA 6110 Business Strategy	3 hours
Total Hours Required for the Degree	30 semester hours

### COURSE LOAD

WebMBA students normally enroll for six semester hours each semester for five semesters, progressing through the program as a single cohort.

### SPECIAL WebMBA PROGRAM COSTS

Students accepted by Valdosta State University for the WebMBA program will enroll and pay for all classes through VSU. Additionally, each student is required to have the necessary computer hardware, software, and internet connection to complete the program. Details of program tuition rates and computer requirements are listed on the WebMBA web site: http://www.webmbaonline.org.

### COMMON PLATFORM

The WebMBA will use Desire2Learn (D2L) as a common platform. Support for D2L is available on the individual campuses as well as at the University System level. Students will learn how to use D2L during the two-day Student Orientation.

### THE WebMBA DEGREE

Students accepted by Valdosta State University for the WebMBA program will receive the MBA degree from VSU (identical to the on-campus MBA degree).

### MASTER OF BUSINESS ADMINISTRATION (MBA)

The Master of Business Administration program offers two tracks. The General Business track of the Master of Business Administration (MBA) is an on-campus, part-time, evening program. Each class meets one night per week. Students can begin the General Business track of the MBA program any semester. The program offers four 3-hour MBA courses in Fall and Spring Semesters and at least two 3-hour MBA courses in Summer Semester. The program can be completed in three to four semesters; however, students may choose to take up to seven years to complete the program.

The Healthcare Administration track of the MBA is an online, part-time, program designed for students interested in a career in the area of healthcare.

### Admission Deadlines

Fall Deadline:	July 15
Spring Deadline:	November 15

Go to the Graduate School Website at http://www.valdosta.edu/academics/graduate-school/welcome.php and click on Our Programs, then click on MBA Program for information on:

- Specific MBA Program Admission Requirements
- MBA Program Retention, Dismissal, and Readmission Policies
- MBA Program Graduation Requirements

### To Apply Online: https://www.applyweb.com/apply/vsug/menu.html

### MBA LEARNING GOALS

MBA students will be:

- Competent in the business disciplines, using appropriate accounting, marketing, economics, quantitative methods, organizational behavior, finance, or production knowledge and tools to make a business decision in that functional area.
- Critical thinkers, using concepts from strategic management to integrate relevant information, decision-making techniques, and concepts from multiple business functions to make decisions in new or unpredictable environments.
- Effective communicators, using information technology and oral and written skills to enhance decision making through better communication.
- Proficient in making ethical and legal decisions, recognizing cultural differences in the legal and ethical implications of business decisions.
- Globally cognizant, identifying management issues in a global environment with disparate business views and culturally diverse customers and employees.
- Team players and leaders, demonstrating team and leadership skills needed to make a business decision.

### EXAMPLES OF GOAL ASSESSMENTS

- 1. Students complete knowledge tests related to relevant learning objectives for each course.
- 2. Students complete class exercises and group projects and present cases in oral and written form.
- 3. Faculty observe and rate students on teamwork and leadership skills.

### MASTER OF BUSINESS ADMINISTRATION (MBA) GENERAL BUSINESS TRACK

#### COURSE REQUIREMENTS

MBA-General Business Track Core	21 hours
MBA 7030 Managerial Accounting	3 hours
MBA 7050 Marketing Strategy	3 hours
MBA 7350 Managerial Finance	3 hours
MBA 7660 Advanced Quantitative Methods	3 hours
MBA 7630 Leadership and Motivation	3 hours
MBA 7500 Managerial Economics	3 hours
MBA 7900 Strategic Management.	3 hours
International Requirement (one of the following)	3 hours
MBA 7401 International Business	
MBA 7402 International Economics	
MBA 7403 International Financial Management	
Electives	6 hours
Choose any two electives from MBA or MAcc programs	

Total Hours Required for the Degree ...... 30 semester hours

### COURSE LOAD

MBA students normally enroll for either three or six semester hours in Fall and Spring Semesters and three hours in Summer Semesters.

### ENROLLMENT BY UNDERGRADUATES

Graduate School policy permits senior undergraduate students with an overall GPA of 3.0 to take a maximum of 9 semester hours of graduate courses for graduate credit. Undergraduates wishing to take an MBA course must also present a GMAT test score of at least 400.

### PROGRAM COSTS

See the Financial Information and Business Regulations in the Graduate Catalog.

### MASTER OF BUSINESS ADMINISTRATION HEALTHCARE ADMINISTRATION TRACK

### COURSE REQUIREMENTS

MBA-Healthcare Track Core	21 hours
MBA 7030 Managerial Accounting	3 hours
MBA 7050 Marketing Strategy	3 hours
MBA 7630 Leadership and Motivation	3 hours
MBA 7660 Advanced Quantitative Methods	3 hours
MBA 7810 Healthcare Economics	3 hours
MBA 7830 Financial Management in Healthcare.	3 hours
MBA 7870 Healthcare Strategic Leadership	3 hours
Required Healthcare Courses	6 hours
MBA 7800 Introduction to Healthcare Systems and Policies	3 hours
MBA 7899 Healthcare Administration Practicum	3 hours

Elective Healthcare Courses
Three courses selected from the following:
MBA 7640 Strategic Human Resources Management, MBA 7820 Insurance and Risk
Management, MBA 7840 Legal Aspects of Healthcare, MBA 7850 Healthcare Information
Systems, MBA7860 Healthcare Operations Management

## MASTER OF ACCOUNTANCY (MAcc) PROGRAM

The Master of Accountancy is a specialized graduate degree that prepares students for careers in public accounting. It also integrates accounting knowledge within the broader context of the other functional areas of business. The MAcc program develops its students' critical thinking and problem-solving, oral and written communications, and technology skills.

Students graduate from the MAcc program having fulfilled the educational requirements to become Certified Public Accountants (CPA).

### ADMISSION REQUIREMENTS FOR THE MACC PROGRAM

Admission requirements include a minimum GMAT score of 400, a minimum GPA of 2.50, and a minimum composite score of 950 points using the formula: GMAT score + (200 x GPA). Automatic acceptance is granted to applicants with a composite score of 1100 or more. For applicants whose first language is not English, a Test of English as a Foreign Language (TOEFL) score is required and considered.

### EDUCATIONAL OUTCOMES FOR THE MACC DEGREE

Upon completion of this degree, students should be able to:

- 1. demonstrate knowledge of the theory and application of financial accounting
- 2. use critical thinking and problem-solving skills
- 3. effectively communicate accounting information orally and in writing
- 4. apply computer technologies as they relate to the accounting profession

### EXAMPLES OF OUTCOME ASSESSMENTS

These outcomes will be assessed by:

- 1. course-embedded assessment questions
- 2. case studies to evaluate critical thinking and problem-solving skills
- 3. oral presentations in class and required written reports
- 4. application-based testing of spreadsheets, accounting databases research skills, and other accounting software.

### Admission Deadlines

Fall Deadline:	July 15
Spring Deadline:	November 15
Summer Deadline:	April 15

### To Apply online: https://www.applyweb.com/apply/vsug/menu.html

Go to the Graduate School Website at **http://www.valdosta.edu/academics/graduate-school/welcome.php** and click on Our Programs, then click on the MAcc Program for information on:

- Specific MAcc Program Admission Requirements
- MAcc Program Retention, Dismissal, and Readmission Policies
- MAcc Program Graduation Requirements

### MAcc PREREQUISITES

Applicants must have completed the following prerequisite courses or their equivalents before being admitted to the MAcc program:

Required Course	VSU Course Number
Intermediate Accounting I	ACCT 3201
Intermediate Accounting II	ACCT 3202
External Reporting	ACCT 3203
Accounting Information Systems	ACCT 4410
Individual Income Tax	ACCT 4500
Auditing	ACCT 4800

### MAcc DISMISSAL POLICY

Policy provides for automatic dismissal if a student accumulates more than three (3) deficiency points based on the following scale:

A = 0	D = 2
$\mathbf{B} = 0$	WF or $F = 3$
C = 1	U = 2

A student may appeal the dismissal decision within 30 business days of grades being posted on the VSU Banner system. The form for appeals is available on the VSU Graduate School website at **www.valdosta.edu/graduate-school/appeals.shtml**. Graduate students who wish to appeal a dismissal must first discuss the issue with their professor. Further appeals are then directed, in order, to their professor's department head, the director of the MAcc program, the dean of the Langdale College, the dean of the Graduate School, and the Vice President for Academic Affairs/Provost.

### MAcc COURSE REQUIREMENTS

The MAcc graduate curriculum consists of the following courses:

Core Courses	18 hours
MACC 7100 Financial Accounting Theory	3 hours
MACC 7220 Advanced Accounting	3 hours
MACC 7390 Government and Not-for-profit Accounting	3 hours
MACC 7410 Advanced AIS	3 hours
MACC 7510 Corporate and Partnership Tax	3 hours
MACC 7800 Advanced Auditing	3 hours
Electives	12 hours
Any MACC 7xxx or MBA 7xxx courses	

Total Hours Required for the Degree 3	30 semester hours
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# **COLLEGE OF THE ARTS**

Mr. A. Blake Pearce, Dean 2273 Fine Arts Building

Dr. Carl Cates	Assistant Dean
Head	Department of Art
Dr. Carl Cates	Head, Department of Communication Arts
Dr. Douglas Farwell	Interim Head, Department of Music

The Valdosta State University College of the Arts includes the Department of Art, the Department of Communication Arts, and the Department of Music. The organization of the disciplines of the performing and visual arts into one academic unit reflects a traditional and continuing commitment to scholarship in the fine arts.

The College of the Arts offers graduate degree programs with majors in communication and music education in cooperation with the College of Education and Human Services. The graduate faculty members of the College of the Arts maintain the strong belief that their teaching role is a significant aspect of their professional life. Arts faculty members also maintain a strong commitment to scholarly and creative research as well as service to the institution, region, and their profession.

The mission of the College of the Arts centers on the preparation of professionals for a variety of roles in the arts. At the graduate level, the Master of Arts in Communication degree program prepares students for study at the doctoral level and for advancement in their professional fields. The Master of Music Education program prepares teachers in these disciplines to be leaders in their schools and provide substantial learning for the students in their care. The Master of Music Performance is a 36-semester-hour, non-thesis master's degree program intended to further the musical and academic skills of accomplished musicians.

The College of the Arts provides numerous cultural and artistic opportunities for students including theater, dance, Valdosta Symphony Orchestra, jazz band, media production, and art exhibitions. The college is also home to VSU-TV, the University's cable-access channel. The Valdosta State University College of the Arts is an accredited institutional member of the National Association of Schools of Art and Design, the National Association of Schools of Music, the National Association of Schools of Theater, the Southern Association of Colleges and Schools, and the National Council for Accreditation of Teacher Education.

# **Department of Communication Arts**

Dr. Carl Cates, Head Room 1011, Nevins Hall

The Department of Communication Arts offers a graduate program that leads to a Master of Arts in Communication (M.A.C.). Majors in speech communication and mass media are available, and both majors share a common core of four courses in theory and research methods. The M.A.C. prepares students for study at the doctoral level and for advancement in their professional fields. Students studying speech communication will be educated in the advanced theory and practice of communication in such areas as interpersonal, intercultural, and organizational communication, in addition to conflict management and advanced presentational skills. Students studying mass media will be educated in the theory and practice of media economics and management, law and ethics, and digital communication. Thesis and non-thesis options are available. Both programs seek to enhance students' communication, critical thinking, problem-solving skills, and leadership potential, as well as their appreciation for cultural diversity.

### SELECTED EDUCATIONAL OUTCOMES FOR SPEECH COMMUNICATION

- 1. To demonstrate the ability to develop research questions in the field of communication, design research methodologies using qualitative or quantitative methods, conduct research, and report findings.
- 2. To demonstrate competency in the knowledge of general communication theory and, more specifically, interpersonal, organizational, conflict resolution, and intercultural communication theories.
- 3. To produce systematic and thoroughly researched work appropriate to the discipline.
- 4. To demonstrate competency in professional communication skills in a variety of settings including public speaking, speechwriting, group leadership, and interviewing in a manner that is culturally sensitive.
- 5. To demonstrate the development and refinement of critical thinking abilities in communication.
- 6. To participate in activities related to the profession.

### OUTCOME ASSESSMENTS FOR SPEECH COMMUNICATION

The department assesses the extent to which the program requirements create the desired outcomes by using a variety of techniques.

- 1. The policy of the Department of Communication Arts is that all graduate courses, other than skills courses, require such written work as essays and research papers to help determine progress in research and written communication skills, analytical and interpretive skills, and mastery of course content.
- 2. For graduate skills courses, students must demonstrate competency through written projects and performance of skills learned, in addition to assessing the performance of others.
- 3. The comprehensive written and oral examinations to which students not selecting the thesis option are subject prior to graduation evaluate the students' ability to integrate and apply information and skills learned in the program of study. They also measure the effectiveness of the program in teaching essential concepts.
- 4. Program graduates demonstrate their collaborative efforts through reports and presentations throughout the program. They are assessed by direct observation by department faculty.
- 5. Students not selecting the comprehensive examination option will complete a thesis that will be evaluated by department faculty.
- 6. When available, university-wide data pertaining to the program and its graduates will be used for assessment and improvement.

### SELECTED EDUCATIONAL OUTCOMES FOR MASS MEDIA

- To demonstrate the ability to develop research questions in the field of media, design research methodologies using qualitative or quantitative methods, conduct research, and report findings.
- 2. To demonstrate competency in the knowledge of general mass media theory, and, more specifically, the application of media theory and its impact and ramifications upon society.
- 3. To produce systematic and thoroughly researched work appropriate to the discipline.
- 4. To demonstrate competency in professional media industries in a variety of settings including content production, analysis, and audience response.
- 5. To participate in activities related to the profession.

### OUTCOME ASSESSMENTS FOR MASS MEDIA

The department assesses the extent to which the program requirements create the desired outcomes by using a variety of techniques.

- 1. The policy of the Department of Communication Arts is that all graduate courses, other than skills courses, require such written work as essays and research papers to help determine progress in research and written communication skills, analytical and interpretive skills, and mastery of course content.
- 2. For graduate skills courses, students must demonstrate competency through written projects and performance of skills learned, in addition to performing assessments on the performance of others.
- 3. The comprehensive written and oral examinations to which students not selecting the thesis option are subject prior to graduation evaluate the students' ability to integrate and apply information and skills learned in the program of study. It also measures the effectiveness of the program in teaching essential concepts.
- 4. Program graduates demonstrate their collaborative efforts though reports, field-based projects, and presentations throughout the program. They are assessed by direct observation by department faculty and by documentation in a professional portfolio.
- 5. Students not selecting the comprehensive examination option in the graduate program will complete a thesis that will be evaluated by departmental faculty.
- 6. When available, university-wide data pertaining to the program and its graduates will be used for assessment and improvement.

Prior to admission to any graduate program at Valdosta State University, applicants must first submit a completed application to the Graduate School. A completed application packet includes official transcripts from all institutions previously attended, official test scores (GRE), completed application packet, fee, and any additional program requirements submitted by the admission deadline. To be considered for your preferred term, all required materials must be received by the Graduate School no later than the close of business on the deadline. It is the responsibility of the applicant to allow adequate time for document submission and to ensure receipt of documents.

### Admission Deadlines

Early Admission Deadline:	April 30
Regular Admission Deadline:	June 1

Go to the Graduate School Website at http://www.valdosta.edu/academics/graduate-school/welcome.php and click on Our Programs, then click on the Master of Arts in Communication Program for information on:

- Specific M.A.C. Program Admission Requirements
- M.A.C. Program Retention, Dismissal, and Readmission Policies
- M.A.C. Program Graduation Requirements

### To Apply Online: https://www.applyweb.com/apply/vsug/menu.html

# MASTER OF ARTS IN COMMUNICATION

### REQUIREMENTS FOR THE MASTER OF ARTS IN COMMUNICATION DEGREE

Core Courses	ours
COMM 5000, COMM 7100 6 hours	
COMM 7200, MDIA 5000 6 hours	s
Major Area of Emphasis in Speech Communication	ours
Choose from COMM 6000, COMM 7150, COMM 6200,	
COMM 7300, COMM 6400, COMM 7000	
or Major Area of Emphasis in Mass Media12 ho	ours
Choose from MDIA 6100, MDIA 7800, MDIA 6350, MDIA 6450, MDIA 7600,	
MDIA 7700 (Special Topics) (may be repeated once)	
Guided Electives at the graduate level	ours
Thesis Option	ours
COMM 7999 or MDIA 7999	
or Non-thesis option	ours
COMM 7000 or electives outside the department, selected with approval of advisor.	
Requires written and oral examinations over all courses in the degree.	
Total hours required for the degree	ours

# **Department of Music**

Dr. Douglas Farwell, Interim Head Room 259, Fine Arts Building

The Department of Music offers instruction in music and music education leading to the Master of Music Education degree or to the Master of Music in Performance degree.

The Master of Music Education (M.M.Ed.) degree is a 36-semester-hour, non-thesis master's degree program for music educators who wish to further develop their competence in music teaching and to enhance their credentials in the music education profession. These studies are designed to explore the materials and methodology of musical instruction in depth and to develop the ability to understand and evaluate research in music and music education.

The Master of Music in Performance (M.M.P.) degree is a 36-semester-hour, non-thesis master's degree program intended to further the musical and academic skills of accomplished musicians. Its purpose is to prepare musicians for careers in professional performing, conducting, and studio teaching. Students in the M.M.P. degree program will refine their performance skills to an advanced degree, deepen their knowledge of the academic and research aspects of music, and further develop their pedagogical skills.

### M.M.ED. AND M.M.P. ADMISSIONS

Prior to admission to any graduate program at Valdosta State University, applicants must first submit a completed application to the Graduate School. A completed application packet includes official transcripts from all institutions previously attended, completed application form, fee, and any additional program requirements submitted by the admission deadline. To be considered for the preferred term, all required materials must be received by the Graduate School no later than the close of business on the deadline. It is the responsibility of the applicant to allow adequate time for document submission and to ensure receipt of documents.

### Admission Deadlines

Fall Deadline:	July 15
Spring Deadline:	November 15
Summer Deadline:	April 15

## MASTER OF MUSIC EDUCATION

### SELECTED EDUCATIONAL OUTCOMES

- 1. Students will explain, describe, and discuss the historical and sociological foundations of music education in the United States.
- 2. Students will select and use a broad range of instructional strategies and technologies that promote student learning and will clearly explain the choices they make in their practice.
- 3. Students will exhibit an in-depth knowledge of music history and music theory.
- 4. Students will utilize appropriate research methodology for music education.
- 5. Students will analyze student, classroom, and school performance data and make data-driven decisions about strategies for teaching all students effectively.

### EXAMPLES OF OUTCOME ASSESSMENTS

- 1. Students will demonstrate the desired educational outcomes through the satisfactory completion of a comprehensive examination, including written and oral components, covering all graduate courses taken.
- 2. Students will document reflection and will identify areas of strengths and areas for improvement through completion of the COE Advanced Teacher Self-Assessment instrument.
- 3. Students will demonstrate their ability to positively impact P-12 learning through conducting a field-based assessment of learning project and reporting the results in written form.
- 4. Students will provide evidence of appropriate research methodology by producing a review of literature on a selected topic related to their assessment of learning project.

Go to the Graduate School Website at http://www.valdosta.edu/academics/graduate-school/welcome.php and click on Our Programs, then click on M.M.Ed.Program for information on:

- Specific M.M.Ed. Program Admission Requirements
- M.M.Ed. Program Retention, Dismissal, and Readmission Policies
- M.M.Ed. Program Graduation Requirements

### To Apply Online: https://www.applyweb.com/apply/vsug/menu.html

### REQUIREMENTS FOR THE MASTER OF MUSIC EDUCATION DEGREE

Required Core Courses	10 hours
EDUC 5999 Professional Orientation.	
LEAD 7210 Ethics and Law	1 hour
RSCH 7100 Research Methodology in Education	3 hours
MUE 7000 Issues and Trends in Music Education	3 hours
PSYC 7010 Learning and Assessment	3 hours
Required Courses in Music and Music Education	15 hours
MUSC 7010 Music Theory	3 hours
MUSC 7020 Music History	3 hours
MUE 7640 General Music Curriculum	3 hours
MUE 7680 Foundations of Music Education.	3 hours
One of the following:	3 hours
MUE 7610 Choral Music Curriculum	
MUE 7600 Instrumental Music Curriculum	
Guided Electives.	11 hours
Credits for private applied music lessons and music ensembles may not exceed a hours. Electives may include a thesis of 6 credit hours (MUE 7999).	total of 4
Total Hours Required for the Degree	6 semester hours

# MASTER OF MUSIC IN PERFORMANCE

### SELECTED EDUCATIONAL OUTCOMES

- 1. Students will demonstrate an advanced level of performance skills and personal musicianship in studio and ensemble settings.
- 2. Students will apply analytical and historical knowledge to performance.
- 3. Students will exhibit knowledge of applicable solo and ensemble literature.
- 4. Students will apply pedagogical skills in studio instruction.
- 5. Students will demonstrate the methodology of research in the field of music.
- 6. Students will communicate scholarly research in proper written form.
- 7. Students will utilize a variety of instructional strategies to encourage development of critical thinking, problem solving, and performance skills in their private students.

### EXAMPLES OF OUTCOME ASSESSMENTS

- 1. Students will complete a written and oral comprehensive examination that demonstrates satisfactory achievement in written and oral communication skills related to pedagogy, music history and analysis, literature, and research methodology.
- 2. Students will prepare and perform a graduate recital to the satisfaction of a faculty committee. This recital represents a culmination and application of applied study, pedagogy, music history, analysis, and research.

### Go to the Graduate School Website at http://www.valdosta.edu/academics/graduate-school/welcome.php and click on Our Programs, then click on M.M.P. Program for information on

- Specific M.M.P. Program Admission Requirements
- M.M.P. Program Retention, Dismissal, and Readmission Policies
- M.M.P. Program Graduation Requirements

### To Apply Online: https://www.applyweb.com/apply/vsug/menu.html

### REQUIREMENTS FOR THE MASTER OF MUSIC IN PERFORMANCE DEGREE

Applied Music, Literature, Pedagogy16 hours
Applied Music (a four-hour course in a single major applied performance
area taken for four semesters)
Performance Areas (4 semester hours per course):
MUSC 7240 Private Piano, MUSC 7440 Private Voice, MUSC 7640 Private Brass,
MUSC 7940 Private Woodwinds, MUSC 7540 Private Percussion, MUSC 7340 Private Strings,
MUSC 7840 Private Conducting, MUSC 7777 Private Collaborative Piano
Required Music Core Courses
MUSC 7010 Music Theory
MUSC 7020 Music History 3 hours
MUSC 7050 Music Research and Bibliography2 hours
Advanced Pedagogy1 hour
MUSC 7721 (piano), 7731 (percussion), 7732 (brass), 7733 (woodwinds), 7734 (strings),
7750 (vocal), 7778 (collaborative piano), 7740 (choral conducting),
7760 (orchestra conducting), 7770 (wind band conducting)
Music Ensembles and Guided Electives11 hours
Minimum of 4 hours in Music Ensembles
Minimum of 5 hours in Guided Electives
Total Hours Required for the Degree

# **COLLEGE OF NURSING AND HEALTH SCIENCES**

Anita G. Hufft, Ph.D., R.N., Dean Room 224, S. Walter Martin Hall

The College of Nursing and Health Sciences offers a program that leads to a Master of Science in Nursing (M.S.N.) degree.

Master's nursing education builds on baccalaureate nursing education and prepares nurses for specialized clinical roles. The M.S.N. program offers three clinical tracks: Advanced Nursing of Growing Families, Advanced Nursing of Adults, and Psychiatric/Mental Health Nursing. Four role options are available to graduate students: Care Manager, Nurse Practitioner, Nurse Educator, and Nurse Administrator. Graduate students must select one clinical track and one role option. The College offers a special curriculum for Registered Nurse applicants leading to the B.S.N. or to both the B.S.N. and M.S.N. Please contact the College directly for information about this accelerated curriculum. Both the bachelor's degree (B.S.N.) and the master's degree (M.S.N.) programs in the College of Nursing and Health Sciences are accredited by the Commission on Collegiate Nursing Education, One Dupont Circle, NW, Suite 530, Washington, DC 20036. Telephone 202-887-6791; Fax 202-887-8476. Questions about accreditation status may be addressed to this organization.

All students take a common core before entering the clinical and role options. The common core includes pathophysiology, research, theory, and an issues seminar.

### MSN PROGRAM OBJECTIVES

- 1. Synthesize knowledge from a variety of evidence (conceptual models and theories from nursing and related disciplines, practice wisdom, and ethics) in advanced nursing practice.
- 2. Employ scientific inquiry and other ways of knowing to validate, refine, and develop knowledge relevant to advanced nursing practice and the delivery of health care services.
- 3. Effect health policy and promote change through leadership, innovation, and management expertise.
- 4. Practice advanced nursing in collaborative relationships across disciplines and with communities.
- 5. Demonstrate health care informatics literacy within the context of advanced nursing practice.
- 6. Promote culturally competent systems that reflect the global context of health.
- 7. Implement strategies for ongoing personal and advanced professional development through professional involvement, lifelong learning, and fostering an appreciation for doctoral study.

### EXAMPLES OF OUTCOME ASSESSMENTS

- 1. Each student must pass a comprehensive examination which tests communication, critical thinking, advanced discipline knowledge, and the ability to synthesize.
- 2. Each student must demonstrate application of theory, practice, knowledge, critical thinking, and problem solving by completion of a thesis or project.

### To Apply Online: https://www.applyweb.com/apply/vsug/menu.html

### MASTER OF SCIENCE IN NURSING

Prior to admission to any graduate program at Valdosta State University, applicants must first submit a completed application packet to the Graduate School. A completed application packet includes official transcripts from all institutions previously attended, official test scores (GRE or MAT), completed application form, fee, and any additional program requirements (listed below), submitted by the admission deadline. To be considered for the preferred term, all required materials must be received by the Graduate School no later than the close of business on the deadline. It is the responsibility of the applicant to allow adequate time for document submission and to ensure receipt of documents.

### Admission Deadlines

Fall Deadline:	July 15
Spring Deadline:	November 15
Summer Deadline:	April 15

### PROGRAM ADMISSION REQUIREMENTS

To be considered for admission to the Master of Science in Nursing program, an applicant must have:

- 1. graduated from a NLNAC-accredited or CCNE-accredited Bachelor of Science in Nursing program.
- 2. a GPA of 3.0 or higher on a 4.0 point scale.
- 3. minimum scores on the Graduate Record Examination (GRE) of 400 (if taken before November 2011) or 146 (if taken after November 2011) on the verbal section and 3.5 on the analytical writing section. A Miller Analogies Test score of 400 or higher (or equivalent) will be accepted as an alternative to the GRE.
- 4. evidence of Georgia licensure as a registered nurse.
- three letters of recommendation from persons whose observations of the applicant's character and abilities are current. Letters of recommendation must be accompanied by the required General Graduate Recommendation Form.

NOTE: Admission to regular graduate status requires completion of a graduate-level statistics course.

### PROGRAM CONSIDERATIONS FOR PROBATIONARY STATUS

Students must be recommended for Probationary status by the College of Nursing and Health Sciences Graduate Faculty. To be reclassified as Regular status, probationary students must, at a minimum, maintain a 3.0 grade point average in the first 9 semester hours of graduate coursework and meet any and all contingencies and conditions set forth by the College of Nursing and Health Sciences.

### PROGRAM RETENTION, DISMISSAL, AND READMISSION POLICIES

- 1. Students must have documentation of current malpractice insurance of \$1,000,000/\$3,000,000.
- 2. Students must have documentation of current health and accident insurance.
- 3. Students must have documentation of current certification in American Heart Association Healthcare Provider CPR.
- 4. Students must maintain current licensure as a Registered Nurse in the State of Georgia.
- 5. Students must provide evidence of current health status:
  - a. Current physical examination (by a medical physician or nurse practioner) on admission, affirming that they are free from communicable disease and able to function safely in a clinical environment.
  - b. Immunizations: Documentation must include but is not limited to MMR (measles, mumps, rubella), tetanus toxoid, varicella titer, hepatitis-B vaccination, and PPD tuberculin test as required by affiliating clinical agencies.
    - i. MMR, serologic evidence of immunity or prior vaccination.
    - ii. Tetanus toxoid must remain up to date during tenure in the College of Nursing and Health Sciences. The CDC recommendations for healthcare personnel are

utilized by our clinical agencies. Adults who have completed a primary series of a tetanus/diphtheria-containing product (DTP, DTaP, DT, Td) should receive Td boosters every 10 years. Students younger than age 65 years with direct patient contact should be given a 1-time dose of Tdap, if Td booster is scheduled prior to admission or during tenure in the College of Nursing and Health Sciences.

- iii. Varicella (chickenpox) requires serologic proof of immunity, prior vaccination, or documented history of varicella disease.
- iv. Hepatitis-B vaccination or proof of immunity (anti-HBs at least 10 mIU/ml) is required. Students who initiate the recommended series for admission must provide proof of maintaining scheduled 3-dose series (dose #1 now, #2 in 1 month, #3 approximately 5 months after #2).
- v. PPD (tuberculin skin test) is required annually or proof of a negative chest X-ray (every 5 years).
- vi. Influenza vaccine annually is recommended, but not required.
- 6. Students may be subject to background check and drug screening at any point during the program.
- 7. Students must have a minimum grade of "B" in all nursing courses.
- 8. Students must have a cumulative GPA of 3.0 for all graduate courses.
- 9. Students receiving two grades of "C" or below ("D," "F," "WF," or "U") will be dismissed from the program.
- 10. If dismissed from the program, the student must wait a minimum of one calendar year and obtain approval from the academic department before applying for readmission. The academic program reserves the right to place specific conditions and contingencies on any offer of readmission. Readmission is not guaranteed, and prior academic performance and conduct in the program will be considered.
- 11. The maximum time allowed for completion of the master's degree is 7 calendar years. No work completed more than 7 years prior to degree completion will be accepted toward the degree, except with special permission from the student's major professor and the Dean of the College of Nursing and Health Sciences, and approval from the Dean of the Graduate School.
- 12. No more than 9 semester hours of academic work may be transferred from another institution into a master's-level graduate program. This credit must be documented in the form of an official transcript at the time of admission. Transfer credit will be evaluated after admission, by the academic department. To be eligible, credit must be no more than 7 years old prior to completion of the degree.

### PROGRAM GRADUATION REQUIREMENTS

- 1. Students must complete an application for graduation one semester prior to their expected graduation date.
- 2. A 3.0 cumulative grade point average (GPA) is required for graduation. No grade below a "C" will be credited toward the degree.
- 3. Satisfactory completion of the comprehensive examination covering the areas of theory, research, the clinical focus, and the selected role.
- 4. Successful completion of a thesis or project.

## REQUIREMENTS FOR THE CLINICAL NURSE LEADER TRACK

NURS 7100	3 hours
NURS 7110, NURS 7150, NURS 7160	6 hours
NURS 7200	3 hours
NURS 7200L	1 hour
NURS 7220, NURS 7230, NURS 7300	9 hours
NURS 7310, NURS 7320	6 hours
NURS 7410	2 hours
NURS 7420	6 hours
Total Hours Required for the Degree	36 semester hours

# REQUIREMENTS FOR THE ADULT-GERONTOLOGY NURSE PRACTITIONER TRACK

Level One Graduate Core	10 hours
NURS 7011, NURS 7100	6 hours
NURS 7110, NURS 7150	4 hours
Level Two Clinical Core	10 hours
NURS 7200, NURS 7220, NURS 7230	
NURS 7200L	1 hour
Level Three Nurse Practitioner	8 hours
NURS 7160	2 hours
NURS 7330, NURS 7330L	6 hours
Level Four Nurse Practitioner	
NURS 7350, NURS 7350L, NURS 7510	
Level Five Nurse Practitioner	
NURS 7520	4 hours
NURS 7590	5 hours
Total Hours Required for the Degree	46 semester hours

### REQUIREMENTS FOR THE FAMILY PSYCHIATRIC MENTAL HEALTH NURSE PRACTITIONER TRACK

NURS 7100	3 hours
NURS 7150, NURS 7160	4 hours
NURS 7200, NURS 7200L	4 hours
NURS 7220, NURS 7230, NURS 7250, NURS 7330, NURS 7350	15 hours
NURS 7251, NURS 7251L, NURS 7252	6 hours
NURS 7351, NURS 7351L, NURS 7352, NURS 7352L, NURS 7450	15 hours

Total Hours Required for the Degree	47 semester hours
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# MASTER OF LIBRARY AND INFORMATION SCIENCE

Dr. Wallace Koehler, Director Odum Library

The mission of the Valdosta State University (VSU) Master of Library and Information Science Program is to provide a quality publicly supported education for generalists and specialists in the library and information science fields. Its primary focus is to educate librarians for academic, public, and special libraries in Georgia.

The MLIS Program is a 39-hour non-thesis program that is delivered primarily over the Internet. It is based on VSU's assessment of the graduate education needs of library and information science professionals in Georgia. The program features a curriculum designed for students who cannot leave jobs and families to return to a single campus for extended periods.

New students begin in the fall or spring semesters. MLIS 7000, Foundations of Library and Information Science, offered every fall and spring, is prerequisite or corequisite to many other MLIS courses. The program requires all entering students to attend a face-to-face orientation on the Valdosta State University campus. For additional information about the Master of Library and Information Science Program, see http://www.valdosta.edu/mlis.

### SELECTED MLIS PROGRAM GOALS

- Prepare library and information practitioners to be successful in entry-level professional positions in academic, public, and special libraries.
- Use data gathered and analyzed through the assessment system to make program-related decisions.

### PROGRAM OBJECTIVES (EXPRESSED AS STUDENT LEARNING OUTCOMES)

Graduating students of the VSU MLIS program will demonstrate the ability to:

- 1. perform administrative, service, and technical functions of professional practice in libraries and information centers by demonstrating skills in
  - information resources
  - reference and user services
  - administration and management
  - organization of recorded knowledge and information.
- 2. use existing and emerging technologies to meet needs in libraries and information centers.
- 3. integrate relevant research to enhance their work in libraries and information centers.
- 4. demonstrate professionalism as librarians or information specialists.

### EXAMPLES OF OUTCOME ASSESSMENTS

To qualify for graduation, each candidate will demonstrate acceptable performance in all program assessments as well as compliance with other requirements for graduation imposed by the program and the Graduate School. The following are examples of program assessments:

- 1. the Applied Library Experience Notebook, a collection of fieldwork and simulations of fieldwork conducted across four core courses in the MLIS program
- 2. a collection development project
- 3. a reference transaction assessment
- 4. a social cataloguing technology project
- 5. a research proposal
- 6. a career ePortfolio organized in a digital format
- 7. an analysis of an LIS-related code of ethics

### ADMISSION TO THE MLIS PROGRAM

Prior to admission to any graduate program at Valdosta State University, applicants must first submit a completed application to the Graduate School. A completed application includes evidence of completion of a bachelor's degree and official transcripts from all institutions previously attended, completion of application form, application fee, and any additional program requirements; all required materials and fees must be submitted by the admission deadline. It is the responsibility of the applicant to allow adequate time for document submission and to ensure receipt of documents. Full information about applying to the MLIS program can be found on the VSU Graduate School website.

### Admission Deadlines

Fall Deadline:	March 15
Spring Deadline:	October 15

#### PROGRESSION, RETENTION, DISMISSAL, AND READMISSION POLICIES

- 1. Students must have a cumulative institutional GPA of 3.0 for all graduate courses in order to graduate from the MLIS program.
- 2. Earning grades below "B" in graduate courses will result in the following consequences: Students will be dismissed from the Graduate School if they accumulate three or more academic deficiency points unless otherwise indicated by individual program policy. A grade of "C" (although it may be credited toward a degree) equals one deficiency point. A grade of "D," "WF" or "F," or "U" (none of which will be credited toward a graduate degree) equals two deficiency points. Candidates admitted PRIOR to Fall 2011 and receiving two grades below "C" ("D," "F," "WF," "U") will be dismissed from the program. One grade below a "C" results in a warning letter. Additionally, all MLIS students admitted Fall 2011 and thereafter must earn a grade of "B" or better in MLIS 7000, MLIS 7100, MLIS 7200, MLIS 7300, MLIS 7700, and MLIS 7800.
- 3. If dismissed from the MLIS program, the student must wait a minimum of two semesters and obtain approval from the MLIS Program Director before applying for readmission. The MLIS Program reserves the right to place specific conditions and contingencies on any offer of readmission. Readmission is not guaranteed, and prior academic performance and conduct in the MLIS Program will be considered.
- 4. The maximum time allowed for completion of the master's degree is 7 calendar years. No work completed more than 7 years prior to degree completion will be accepted toward the degree, except with special permission from the student's major professor and the Director of the Master of Library and Information Science Program, and approval from the Dean of the Graduate School.
- 5. MLIS students wishing to transfer credits from an outside institution must follow these guidelines:
  - a) a maximum of nine credits from a previously completed graduate degree may be used. No time limit applies to this category.
  - b) a maximum of six credits of transfer courses that did not apply to a completed degree may be used toward the MLIS degree. Courses transferred in this category cannot be older than 7 years at the time of completion of the MLIS degree.
  - c) categories A and B combined may not exceed nine credit hours.
  - d) transfer of credits for graduate courses requires the development of a program of study using the appropriate form obtained from the MLIS Program. The student and the advisor must draft the program of study, and the completed form must be signed by both the MLIS Program Director and by the Dean of the Graduate School.

### PROGRAM GRADUATION REQUIREMENTS

- 1. Satisfactory completion of all MLIS Program Assessments in force at the time the candidate was admitted to the MLIS Program.
- 2. A grade of "B" or better in each of the MLIS Program's core courses. These courses are MLIS 7000, MLIS 7100, MLIS 7200, MLIS 7300, MLIS 7700, and MLIS 7800.
- 3. A 3.0 cumulative grade point average (GPA). No grade below a "C" will be credited toward the degree.
- 4. Submission of a graduation application no later than one semester prior to the anticipated graduation date.

Go to the Graduate School Website at http://www.valdosta.edu/academics/graduate-school/welcome.php and click on Our Programs, then click on MLIS Program for complete information on:

- Specific MLIS Program Admission Requirements
- MLIS Program Retention, Dismissal, and Readmission Policies
- MLIS Program Graduation Requirements

To Apply Online: https://www.applyweb.com/apply/vsug/menu.html

### REQUIREMENTS FOR THE MLIS DEGREE

Core (Required) Courses	18 hours
MLIS 7000, MLIS 7100, MLIS 7200	9 hours
MLIS 7300, MLIS 7700, MLIS 7800	9 hours
Electives	21 hours
To include one of the following: MLIS 7130, MLIS 7150, MLIS 7400, MLIS 7420, ML	LIS 7440
(effective for students entering Fall 2013)	3 hours

### Total Hours Required for the Degree ...... 39 semester hours

The grade of "B" or higher is required for MLIS 7000. A student earning a grade below "B" must repeat MLIS 7000 at the first opportunity. A grade below "B" in MLIS 7000 does not fulfill the MLIS 7000 prerequisite requirement for other courses.

Optional Track in Cataloging and Classification.	12 hours
MLIS 7300	3 hours
MLIS 7330, MLIS 7350, MLIS 7355, MLIS 7360,	
MLIS 7370, MLIS 7440, MLIS 7950*, or MLIS 7999*	6 hours
MLIS 7960*	3 hours
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\* MLIS 7950, 7960, and 7999 must have a cataloging or classification emphasis. MLIS 7950 will be used only when the other courses are not available to the student.

With the consent of the cataloging professor, paraprofessional or volunteer experience with cataloging or classification may substitute for MLIS 7960. In this case, the student will take another 3-credit-hour course in cataloging or classification.

Optional Track in Library Management	12 hours
MLIS 7200	3 hours
MLIS 7210, MLIS 7220, or MLIS 7230	3 hours
MLIS 7240, MLIS 7250, MLIS 7260, MLIS 7270,	
MLIS 7950+, MLIS 7960+, or MLIS 7999+	6 hours
+ MLIS 7950, MLIS 7960, and MLIS 7999 must have a library management emphasis. MLIS 7950 will when the other courses are not available to the student.	l be used only

Optional Track in Reference Sources and Services.    12 hours      MLIS 7100    3 hours      MLIS 7110, MLIS 7111, MLIS 7120, MLIS 7130, MLIS 7150,    6 hours      MLIS 7160, MLIS 7170, MLIS 7180, MLIS 7430, MLIS 7950*, or MLIS 7999*    6 hours      MLIS 7960*    3 hours
* MLIS 7950, MLIS 7960, and MLIS 7999 must have a reference emphasis. MLIS 7950 will be used only when the other courses are not available to the student.
Optional Track in Technology.    15 hours      MLIS 7570    3 hours      MLIS 7500, MLIS 7520, MLIS 7550, or MLIS 7580    6 hours      MLIS 7330, MLIS 7440, MLIS 7505, MLIS 7950*, MLIS 7960*, or MLIS 7999*    6 hours      * MLIS 7950, MLIS 7960, and MLIS 7999 must have an emphasis on information technologies. MLIS 7950 will
be used only when the other courses are not available to the student.
Optional Track in Health Sciences Librarianship.  .15 hours    MLIS 7170, MLIS 7111.  .6 hours    MLIS electives  .6 hours    MLIS 7230 and MLIS 7440 are highly recommended. Other electives that qualify for    this track are MLIS 7150, 7950*, 7999*, and either MLIS 7500 or MLIS 7505.    MLIS 7960*  .3 hours    *MLIS 7950, MLIS 7960, and MLIS 7999 must have an emphasis on health sciences librarianship. MLIS 7950    will be used only when the other courses are not available to the student.
Optional Track in Youth Services Librarianship.    15 hours      MLIS 7422, 7220, 7425.    9 hours      MLIS 7420, 7421, 7423, 7950*, 7960*, or 7999*    6 hours
*MLIS 7950, 7960, and 7999 must have a youth services emphasis. MLIS 7950 will be used only when the other courses are not available to the student.
Dual Program of Study for MLIS and Concurrent Media Specialist Certification (State of Georgia) 51 hours    MLIS Required Courses (7)
This program of study must be discussed with and approved by the student's MLIS Program advisor prior to application to the Instructional Technology Program as a non-degree seeking student.
*Acceptance into the Instructional Technology Program in the College of Education and Human Services' Department of Curriculum, Leadership, and Technology as a NON-DEGREE seeking student is REQUIRED before MLIS students can register for these courses. Enrollment in EDUC 5999 is based on admission to the CLT program.